Raúl José Richero (Uruguay 27/11/1945) has over 30 years of professional experience in industrial

processing and international marketing of wool fibre and textile products. He was part of the technical

team of SUL, that was responsible for the Woolmark programme in Uruguay.

From 1977 to 1992, Raul Richero held the position of Director in the International Wool Secretariat, first

as Operational Director in South America (1997 to 1984) and then as Director Southern Europe, based in

Barcelona (1985 to 1992).

From 1992 to the present, Raúl Richero has worked as an international wool and textile expert,

modernising and restructuring wool processing companies in Russia, Colombia, Turkmenistan, Lithuania,

Kyrgyzstan, Mongolia, Uzbekistan, Mexico, Argentina and Uruguay.

He has participated extensively in cooperation and developing programmes funded by major

international institution, including the European Commission, World Bank, European Bank for

Reconstruction and Development, Interamerican Development Bank and Asian Development Bank.

Raúl Richero has lived in Spain for the last 30 years, but maintains strong ties with Uruguay and its wool

community.

Published Reports and Studies:

 Opportunities for Mongolia Premium Quality Exotic Fibers – 2013

 Feasibility study for reconversion of worsted fabric manufacturer in Uruguay – 2012 (in Spanish).

 Improving International Competitiveness of the Textile/Apparel Cluster in Medellin, Colombia (IADB) -

2009

 Export opportunities in EU Markets for Textile &amp; Apparel companies in Moldova (EC) - 2007

 Study of EU Fashion Apparel Markets for Mexico’s textile exporters – 2006 (in Spanish).

 Diagnosis of International Competitiveness of Uruguay’s textile/apparel cluster (IADB) – 2006 (in

Spanish)

 Impact Analysis of Free Trade Agreements on the international trade of Macedonia (FYROM) - 2005

 International Marketing Strategy for Wool Yarns, for OAO Kasiet Wool Spinning- Tokmok, Kyrgyzstan –

2004

 Wool Production and Processing in post-Soviet Russia - 2002

 Study of Export Diversification for Bangladesh Knitwear Industry (WB) – 2001

 Wool Fabrics production planning and export strategy for Kasansay-Tekmen - Namangan, Uzbekistan –

2000

 Restructuring &amp; Business Planning for Drobe Worsted Wool Company, Kaunas, Lithuania (EBRD) – 1999

Email: raul@richero.com

Skype: iamraul